

List of Events in frames of Yerevan International Film Festival GOLDEN APRICOT, 10-15 July

Sort of the Event	Place	Number of seats	Dates	Advertising opportunities	Average number of participants	Information about the event
Day Screenings	1. Naregatsi Art Institute *	80	12,13,	1. spot screenings	300	MarcoPolo <ul style="list-style-type: none"> <li>meetings with famous film directors</li> <li>screenings of famous Art-house films</li> <li>discussions</li> </ul>
	2. The Club *	80	11, 14,	2. placement of big and small advertising banners 3. exhibition of products <ul style="list-style-type: none"> <li>fares</li> <li>sell:</li> </ul>		The Club <ul style="list-style-type: none"> <li>Premieres of international films</li> <li>discussions</li> </ul>
Night Screenings	1. The Club 24:00-4:00	80	10,11,12,13,14,15	1. spot screenings 2. placement of big and small advertising banners 3. exhibition of products <ul style="list-style-type: none"> <li>fares</li> <li>sell:</li> </ul>	1300	The Club <ul style="list-style-type: none"> <li>screening of best film selection</li> <li>screenings all-night long</li> <li>discussions</li> </ul>
	3. "Moscow" Cinema 21:00-24:00	200	11,12,13,14,15,16	1. spot screenings		"Moscow" Cinema <ul style="list-style-type: none"> <li>screenings in open air cinema</li> <li>screenings of world classics' films</li> </ul>
Open Air Events	1. Aznavour Square *	1500+	11,12,13,14,15,16	1. placement of big and small advertising banners 2. exhibition of products <ul style="list-style-type: none"> <li>fares</li> <li>sell</li> </ul> 3. possibility of promotional activities	12 000 +	Aznavour Square <ul style="list-style-type: none"> <li>open air cafe in the square,</li> <li>jazz and pop music performed by famous bands</li> </ul>
	2. Liberty Square *	3000+	10	1. placement of big and small advertising banners 2. exhibition of products <ul style="list-style-type: none"> <li>fares</li> <li>sell</li> </ul> 3. possibility of promotional activities		Liberty Square <ul style="list-style-type: none"> <li><b>Apricot Feast</b> (Unique celebration dedicated to apricot will be organized for the first time in Armenia)</li> <li>Apricot Blessing</li> <li>Apricot Party</li> <li>pop concerts till evening</li> <li>firework</li> </ul>
Parties	1. «Last Day Party» *	350	15	1. exhibition of products <ul style="list-style-type: none"> <li>fares</li> <li>sell</li> </ul>	800	Farewell party for guests and participants «Last Day Party»
	2. The Club	80	11,12,13,14,15,16	2. placement of big and small advertising banners		Everyday meeting point for the guests <ul style="list-style-type: none"> <li>everyday parties</li> <li>feasts</li> <li>dinners</li> </ul>

\* We guarantee participation of local and international media at all these events